



# The BUSINESS RESOURCE NETWORK

**See us Dec 6  
at the  
ABCAP Biz Expo!**



Equal Opportunity Employer & Provider  
Division of ABCAP

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In today's fast-paced business environment, decisions often need to be made quickly, with little time for researching out-of-the-box solutions. For that reason, good opportunities can go unexplored and unexploited.

When it's possible for executives have the luxury of *time to look*, the type of "good opportunities" they find may include such tools as tax-incentives, investment-matching programs, and hiring assistance. These and many other programs may at times be available—and *your* business may qualify to participate in them.

Workforce Connections (operator of Adams & Brown Counties' *Ohio OneStop Employment and Training Centers*) wants to help you become aware of your options—at no cost or obligation. And toward that purpose, we are now equipped with this new and powerful program.

The BUSINESS RESOURCE NETWORK  
"Helping local companies *stay in business* and *grow*."

In its original counties, this program proved so beneficial to local businesses and the local economy, that it was awarded a U.S. Department of Labor Workforce Innovation Grant.\*

It is by means of this grant, that the program is now being rolled out to Adams, Brown, Scioto, and Pike Counties.

How does the program work? The Business Resource Network (BRN) serves as both a *referral source* and a *liaison*. Upon a company's request, Workforce Connections will poll its not-for-profit BRN partners to identify which, if any, of their programs could assist a company in overcoming its challenges or exploiting its opportunities. Workforce Connections will then present the partner responses for the company's review, and follow through with introductions, if the company desires.

There is no obligation on the part of a participating business to follow through on any BRN recommendations. And there is no confidential information required.... We invite you to call us to learn more!

*\*Would you like to hear what Mahoning, Columbiana, and Trumbull County executives have to say about the BRN advantage? To see an impressive video of real-life, real-business results, go to [TheBRN.net](http://TheBRN.net) and click the "News/Announcements" page.)*



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